

2009 Sponsorship Form

Sponsorship Levels

- Δ \$10,000 George Washington
- Δ \$5,000 Thomas Jefferson
- Δ \$2,500 Abraham Lincoln
- Δ \$1,000 Theodore Roosevelt
- Δ \$250 - 500 Friends of the Fireworks

NONPROFIT
US POSTAGE PAID
Rapid City, SD
Permit No. 618

Contact Name _____

Company _____

Phone _____

E-mail _____

Address _____

City, St, Zip _____

Payment: Δ Check Δ Credit Card Δ Send invoice

Credit Card #: _____

Expiration Date: _____

Name as appears on card: _____

Signature: _____

Circle one:

Visa MasterCard AmEx Discover

Return this form with payment to:

- 1) MRNMS
P.O. Box 1524
Rapid City, SD 57709-1524
- 2) FAX to (605) 341-0433

For information, contact Mary Larkin at (605) 341-8883, (605) 391-5477 or mary@mtrushmore.org.

*Fireworks will be displayed the evening of July 3rd.
Donations are subject to appropriate tax deductions.*

Mount Rushmore National Memorial Society
Independence Day Celebration

PO Box 1524
Rapid City, SD 57709

Address Service Requested



*Independence
Day
Celebration*

Mount Rushmore
National Memorial

July 3-4, 2009

Sponsorship Packages

Join the Mount Rushmore National Memorial Society in sponsoring Mount Rushmore's 12th Annual Independence Day Celebration July 3-4, 2009. Fireworks will be displayed on the evening of July 3rd.

As a sponsor, you will receive extensive business exposure to the local community and fireworks guests, signs to post at your business recognizing you as a sponsor and the best seats in the park for you, your family and associates to enjoy the display.

Millions of television viewers nationwide experience the splendor of world-class fireworks bursting over Mount Rushmore every year, thanks to a partnership between the Society, the National Park Service and the South Dakota Office of Tourism which provides satellite feed to broadcast media across the country.

By sponsoring this patriotic event, you can be a part of America's greatest birthday party!



The Mount Rushmore National Memorial Society is a 501(c)3 nonprofit organization dedicated to the preservation, promotion and enhancement of Mount Rushmore National Memorial and the values it represents through a partnership with the National Park Service.

(605) 341-8883 . www.mountrushmoresociety.com
www.mtrushmorebookstore.com . www.mtrushmoreinstitute.com

Cover photo credit: Zambelli Fireworks Internationale

Sponsorship Recognition Levels

\$10,000—George Washington Level

- Benefit package for custom group size including reserved prime-viewing area and access to sponsor VIP area.
- Meals, parking or transportation and commemorative photos for group members.
- Two sponsor video ads displayed on LCD and monitor screens throughout event day.
- Sponsor logo displayed on LCD and monitor screens throughout event day.
- Premiere sponsor recognition within on-site event programs.
- Logo presence on Society website and newsletters.
- Sponsor recognition signs for sponsor locations.
- Media benefits (listed below).

\$5,000—Thomas Jefferson Level

- Sponsor video ad displayed on LCD and monitor screens throughout event day.
- Sponsor logo displayed on LCD and monitor screens throughout event day.
- Sponsor recognition within on-site event programs.
- Reserved seating and access to sponsor VIP area for 12 individuals.
- Meals for 12 individuals and six parking passes.
- Logo presence on Society website and newsletters.
- Sponsor recognition sign for sponsor locations.
- Media benefits (listed below).

\$2,500—Abraham Lincoln Level

- Sponsor logo displayed on LCD and monitor screens throughout event day.
- Microphone sponsor recognition.
- Recognition within on-site event programs.

- Reserved seating and access to VIP hospitality area for eight individuals.
- Four parking passes.
- Logo presence on Society website and newsletters.
- Sponsor recognition signs for sponsor locations.
- Media benefits (listed below).

\$1,000—Theodore Roosevelt Level

- Recognition within on-site event programs.
- Sponsor name displayed on LCD and monitor screens throughout event day.
- Reserved seating and access to sponsor hospitality area for four individuals.
- Two parking passes.
- Name listed on Society website and newsletters.
- Sponsor recognition signs for sponsor locations.

\$250 - 500—Friends of the Fireworks Level

- Name recognition within on-site event programs.
- Reserved seating and access to sponsor hospitality area for two individuals.
- One parking pass.
- Name listed on Society website and newsletters.
- Sponsor recognition signs for sponsor locations.

Sponsor Media Benefits

- Name on door sign (see sample at right) that sponsors will receive to display.
- Mentions on radio stations during live event broadcast.
- Recognition on TV during local broadcast of live event.
- Listing in follow-up advertisement.
- Microphone sponsor recognition.

